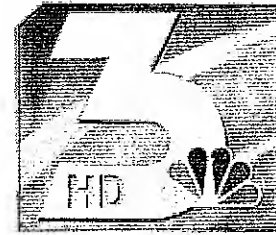


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 103694  
**Alt Order #:** 06830033  
**Product Desc:** BERKLEY FOR SENATE  
**Estimate:** 30S  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 06/28/12 / 10/31/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 1831 Chestnut St.  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Berkley, Shelley for Senate  
**Demographic:** A35+  
**Product Codes:** PLC01  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	69	\$48,275.00	\$41,033.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	69	\$48,275.00	\$41,033.75	0.00
<b>Totals</b>	<b>69</b>	<b>\$48,275.00</b>	<b>\$41,033.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	20%	\$48,275.00
Market	100%	\$241,375.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$77,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$50,688.75
KTUD	0%	\$0.00
KVVU	25%	\$60,343.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,827.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wa@M	5-6a		M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1		\$450.00		0.00					

Order / Rev: 103694  
 Alt Order #: 06830033  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$450.00		0.00						
E 4	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	3	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$450.00		0.00						
E 5	KSNV	10/30/12	11/02/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$700.00		0.00						
E 6	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$700.00		0.00						
E 7	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$900.00		0.00						
E 8	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	13	\$900.00	1	0.00	NM	8	\$7,200.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$900.00		0.00						
E 11	KSNV	11/05/12	11/05/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$425.00		0.00						
E 12	KSNV	10/30/12	11/02/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Noon News		12-1230pm	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		Noon News		12-1230pm	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12		Noon News		12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.1, 12.4															
[revised to reinstate at level 1]															
6	KSNV	10/29/12-11/04/12		Noon News		12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.1, 12.4															
[revised to reinstate at level 1]															
E 13	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd H@M M-F Today Show II	CM	9-10a	-TWTF--	:30	2	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$425.00		0.00						

Order / Rev: 103694  
 Alt Order #: 06830033  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	2	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		3				\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
12	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1, 13.6, 13.4, 13.8, 13.7, 13.2, 13.3, 13.5 [revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1, 13.6, 13.4, 13.8, 13.7, 13.2, 13.3, 13.5 [revised to reinstate at level 1]															
15	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1, 13.6, 13.4, 13.8, 13.7, 13.2, 13.3, 13.5 [revised to reinstate at level 1]															
16	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1, 13.6, 13.4, 13.8, 13.7, 13.2, 13.3, 13.5 [revised to reinstate at level 1]															
E 16	KSNV	10/30/12	11/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		1				\$325.00		0.00			
E 17	KSNV	10/30/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		3				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/29/12-11/04/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12	Rachael Ray			11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12	Rachael Ray			11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12	Rachael Ray			11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3, 17.4, 17.2, 17.1 [revised to reinstate at level 1]															
6	KSNV	10/29/12-11/04/12	Rachael Ray			11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3, 17.4, 17.2, 17.1 [revised to reinstate at level 1]															
E 20	KSNV	10/30/12	11/02/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		3				\$325.00		0.00			

Order / Rev: 103694  
 Alt Order #: 06830033  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KSNV	10/30/12	11/02/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr	10am-11am		-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM				
See MG 20.5,20.6,20.7,20.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr	10am-11am		-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM				
See MG 20.5,20.6,20.7,20.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr	10am-11am		-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM				
See MG 20.5,20.6,20.7,20.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr	10am-11am		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 20.1,20.4,20.3,20.2															
[revised to reinstate at level 1]															
7	KSNV	10/29/12-11/04/12		M-F Today Show III 4th Hr	10am-11am		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 20.1,20.4,20.3,20.2															
[revised to reinstate at level 1]															
E 21	KSNV	10/30/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	6	\$450.00	1	0.00	NM	3	\$1,350.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12		Dr. Phil	3-4p		-TWThF----	:30	<del>(\$450.00)</del>	0.00	NM				
See MG 21.9,21.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12		Dr. Phil	3-4p		-TWThF----	:30	<del>(\$450.00)</del>	0.00	NM				
See MG 21.9,21.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12		Dr. Phil	3-4p		-TWThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 21.6,21.1															
[revised to reinstate at level 1]															
10	KSNV	10/29/12-11/04/12		Dr. Phil	3-4p		-TWThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 21.6,21.1															
[revised to reinstate at level 1]															
E 23	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$725.00		0.00						
E 24	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TW-F--	:30	4	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TW-F--	2		\$725.00		0.00						
E 25	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TW-F--	:30	3	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TW-F--	2		\$725.00		0.00						
E 28	KSNV	10/30/12	11/02/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	6	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$1,200.00		0.00						
E 29	KSNV	10/30/12	11/02/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	3	\$900.00	1	0.00	NM	2	\$1,800.00

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	-TWTF--			3			\$900.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	\$900.00	0.00	NM		
Ⓜ MG for 29.1,29.2,29.4,29.3															
[revised to reinstate at level 1]															
8	KSNV	10/29/12-11/04/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	\$900.00	0.00	NM		
Ⓜ MG for 29.1,29.2,29.4,29.3															
[revised to reinstate at level 1]															
E 30	KSNV	11/05/12	11/05/12	FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
Face to Face w/ J.Ralston															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	11/05/12	11/11/12	M-----			1			\$900.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	11/05/12-11/11/12	FacetoFace/Ralston Report			730-758pm			M-----	:30	(\$900.00)	0.00	NM		
See MG 30.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	11/05/12-11/11/12	FacetoFace/Ralston Report			730-758pm			M-----	:30	\$900.00	0.00	NM		
Ⓜ MG for 30.1 11/05															
[revised to reinstate at level 1]															
E 32	KSNV	10/30/12	11/02/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	7	\$1,300.00	1	0.00	NM	4	\$5,200.00
M-F Jeopardy/Wheel of Fortune															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	-TWTF--			4			\$1,300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm			-TWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm			-TWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm			-TWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm			-TWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 32.9,32.10,32.11,32.12,32.13															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm			-TWThF----	:30	\$1,300.00	0.00	NM		
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5															
[revised to reinstate at level 1]															
10	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm			-TWThF----	:30	\$1,300.00	0.00	NM		
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5															
[revised to reinstate at level 1]															
12	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm			-TWThF----	:30	\$1,300.00	0.00	NM		
Ⓜ MG for 32.8,32.															

Order / Rev: 103694  
 Alt Order #: 06830033  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/30/12	11/02/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	6	\$250.00	1	0.00	NM	5	\$1,250.00
				Late Night w/Fallon											

## FALLON

Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 10/29/12 11/04/12 -TWTF-- 2 \$250.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/29/12-11/04/12	Late Night w/Fallon	1237a-136am	-TWThF----	:30	(\$250.00)	0.00	NM
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
6	KSNV	10/29/12-11/04/12	Late Night w/Fallon	1237a-136am	-TWThF----	:30	(\$250.00)	0.00	NM
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
11	KSNV	10/29/12-11/04/12	Late Night w/Fallon	1237a-136am	-TWThF----	:30	\$250.00	0.00	NM
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7 [revised to reinstate at level 1]									
13	KSNV	10/29/12-11/04/12	Late Night w/Fallon	1237a-136am	-TWThF----	:30	\$250.00	0.00	NM
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7 [revised to reinstate at level 1]									
14	KSNV	10/29/12-11/04/12	Late Night w/Fallon	1237a-136am	-TWThF----	:30	\$250.00	0.00	NM
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7 [revised to reinstate at level 1]									
15	KSNV	10/29/12-11/04/12	Late Night w/Fallon	1237a-136am	-TWThF----	:30	\$250.00	0.00	NM
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7 [revised to reinstate at level 1]									
16	KSNV	10/29/12-11/04/12	Late Night w/Fallon	1237a-136am	-TWThF----	:30	\$250.00	0.00	NM
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									

E 44	KSNV	10/30/12	11/02/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	7	\$500.00	1	0.00	NM	4	\$2,000.00
				Tonight Show											

## TON SHOW

Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 10/29/12 11/04/12 -TWTF-- 7 \$500.00 0.00

Order / Rev: 103694  
 Alt Order #: 06830033  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	KSNV	10/30/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	7	\$500.00	1	0.00	NM	4	\$2,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	7		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
11	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
14	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
E 45	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,200.00		0.00						
E 46	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00		0.00						
E 47	KSNV	11/03/12	11/04/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----SS	2		\$1,100.00		0.00						
E 49	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$625.00		0.00						
N 54	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00

